SponsorPay[®]

CASE STUDY: DRAG RACING

Drag Racing from Creative Mobile has seen more than **34 million downloads** and is one of the highest grossing Android apps of all time

	PURCHASE RESPECT POIN			
	Purchase Respect Points	1	ΤΔP FISH	
	Earn FREE Respect Points	"	Composed and START	
	Remove advertisements		Download and EARN 836 RP!	
	FO	\cap	NETFLIX - FREE TRIAL	1
u	ORAG		Sign up for 1 month free trial with valid credit card. Only new users.	
	DRAG RACING			
_	TT COM		TINY TOWER	
		U	Build a Tiny Tower and manage your bitizens that live there! 🖈 🔸 🕨	

OFFERS DELIVER 1.5X-2X IAP REVENUES

🛧 STRATEGY

SponsorPay's Offer Feed and Offer Banners enable players of Drag Racing to earn Respect Points. The custom integration ensures a **high quality user experience** and **optimal conversion**.

✓ RESULTS

Offers deliver **1.5 to 2 times the revenue** of in-app purchases (IAP), helping propel Drag Racing to becoming one of the most successful Android apps ever.

"SponsorPay's powerful mobile product has sparked **significant revenue growth** for us in the US and also opened up new markets in Europe & Asia." VLADIMIR FUNTIKOV - CEO & CO-FOUNDER, CREATIVE MOBILE

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